



**Bestsellers Catalog**

(for the most current pricing and new products, please visit our website [www.HealthFitLabs.com](http://www.HealthFitLabs.com))

SKU	MFSKU	Name	Manufacturer	Description	Price
<b>VITAMINS, MINERALS &amp; HERBS</b>					
733739001061	0106	5-HTP 100 mg - 120 Vcaps®	NOW	Neurotransmitter Support Natural Source Supports Positive Mood Vegetarian Formula 5-HTP, the intermediate metabolite between the amino acid L-tryptophan and serotonin, is extracted from the bean of an African plant (Griffonia simplicifolia).	23.39
733739048059	4805	Acai Concentrate - 32 oz.	NOW	NOW® Acai Juice has a refreshing berry taste, offering 6,500 mg of Acai concentrate per 1 oz. serving. Antioxidant Protection Acai berries contain Vitamin C, and are an excellent source of polyphenols, including rutin, anthocyanins, and catechins. Acai is naturally rich in ellagic acid. These and other antioxidant compounds protect delicate tissues from free radical attack, a key factor in healthy aging. Immunomodulatory Activity The nutrients and antioxidants in NOW® Acai Juice help support healthy immune and inflammatory response through its modulatory effects on Nitric Oxide (NO) production. In addition to its powerful antioxidant properties, Acai Juice modulates NO production and healthy vascular response to stress. Each of these effects is important for the support of healthy heart and blood vessels. Superior Antioxidant Protection Cardiovascular Support Naturally Rich in Ellagic Acid, Vitamin C and Fiber Supports Healthy Immune and Inflammatory Responses	13.99
733739000842	0084	Acetyl-L Carnitine 500 mg - 200 Caps	NOW	Cognitive Support Transports Fatty Acids & Boosts Cellular Energy Pharmaceutical Grade (USP) Acetyl-L-Carnitine is a modified amino acid that supports cellular energy production by assisting in the transport of fat into the mitochondria where it is oxidized and converted into ATP (chemical energy for the cell). Acetyl L-Carnitine is in a highly bioavailable form of L-Carnitine that can cross the blood-brain barrier, where it exerts an antioxidant effect, helps to maintain healthy cellular energy metabolism and supports brain function.	45.49
733739000811	0081	Acetyl-L-Carnitine 750 mg - 90 Tablets	NOW	Cognitive Support Pharmaceutical Grade (USP) Transports Fatty Acids & Boosts Cellular Energy Vegetarian Formula Acetyl-L-Carnitine is a modified amino acid that supports cellular energy production by assisting in the transport of fat into the mitochondria where it is oxidized and converted into ATP (chemical energy for the cell). Acetyl-L-Carnitine is in a highly bioavailable form of L-Carnitine that can cross the blood-brain barrier, where it exerts an antioxidant effect, helps to maintain healthy cellular energy metabolism and supports brain function.	25.99
733739029300	2930	Acidophilus and Bifidus 8 Billion - 60 Caps	NOW	Healthy Intestinal Flora Promotes Positive Probiotic Balance Supports Immune System. This NOW product has been designed to provide a high potency, balanced blend of the two prominent species of resident intestinal bacteria. Regular intake of beneficial probiotics can aid in maintaining healthy intestinal flora.	7.79
733739029058	2905	Acidophilus Two Billion - 100 Caps	NOW	Healthy Intestinal Flora Full Potency Guaranteed Promotes Positive Probiotic Balance Supports Immune System* This NOW® product has been designed to provide a high potency of the most prominent type of resident bacteria in the small intestine. Regular intake of beneficial probiotics can aid in maintaining healthy intestinal flora.	5.84
733739038760	3876	ADAM Superior Men's Multiple Vitamin - 120 Tabs	NOW	All other male multiples are now obsolete with the introduction of our new ADAM™ Male Multivitamin formula. Here's why: Contains 10,000 IU beta carotene from a vegetarian source, with mixed carotenoids Inositol hexanicotinate for vitamin B-3 - the superior form nutritionists recommend B-6 derived from P-5-P, a more bioavailable and efficient form B-12 as methylcobalamin, the most active co-enzyme form Includes patent-pending ZMA®, a chelated zinc supplement popular with active individuals 160 mg of Saw Palmetto - important for every man over 30 100 mg of energizing Panax Ginseng - standardized for maximum effectiveness 50 mg of the powerful metabolic antioxidant Alpha Lipoic Acid - rarely found in other multiples 5 mg of CoQ10 and 30 mg of Ginkgo Biloba - ideal for men of all ages - guaranteed potencies High levels of Lycopene and Lutein, carotenoids critical for prostate and eye health Iron-free formula offers the best value on the market for premium male multiples	22.09
733739038784	3878	ADAM Superior Men's Multiple Vitamin - 90 Vcaps	NOW	All other male multiples are now obsolete with the introduction of our new ADAM™ Male Multivitamin formula. Here's why: Contains 10,000 IU beta carotene from a vegetarian source, with mixed carotenoids Inositol hexanicotinate for vitamin B-3 - the superior form nutritionists recommend B-6 derived from P-5-P, a more bioavailable and efficient form B-12 as methylcobalamin, the most active co-enzyme form Includes patent-pending ZMA®, a chelated zinc supplement popular with active individuals 160 mg of Saw Palmetto - important for every man over 30 100 mg of energizing Panax Ginseng - standardized for maximum effectiveness 50 mg of the powerful metabolic antioxidant Alpha Lipoic Acid - rarely found in other multiples 5 mg of CoQ10 and 30 mg of Ginkgo Biloba - ideal for men of all ages - guaranteed potencies High levels of Lycopene and Lutein, carotenoids critical for prostate and eye health Iron-free formula offers the best value on the market for premium male multiples	14.29

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<b>VITAMINS, MINERALS &amp; HERBS</b>					
733739038753	3875	ADAM™ Superior Men's Multiple Vitamin - 60 Tabs	NOW	All other male multiples are now obsolete with the introduction of our new ADAM™ Male Multivitamin formula. Here's why: Contains 10,000 IU beta carotene from a vegetarian source, with mixed carotenoids Inositol hexanicotinate for vitamin B-3 – the superior form nutritionists recommend B-6 derived from P-5-P, a more bioavailable and efficient form B-12 as methylcobalamin, the most active co-enzyme form Includes patent-pending ZMA®, a chelated zinc supplement popular with active individuals. 160 mg of Saw Palmetto – important for every man over 30 100 mg of energizing Panax Ginseng – standardized for maximum effectiveness 50 mg of the powerful metabolic antioxidant Alpha Lipoic Acid – rarely found in other multiples 5 mg of CoQ10 and 30 mg of Ginkgo Biloba – ideal for men of all ages – guaranteed potencies High levels of Lycopene and Lutein, carotenoids critical for prostate and eye health Iron-free formula offers the best value on the market for premium male multiples	11.69
733739030368	3036	Aloe Vera 5000 mg - 100 Softgels	NOW	Aloe has a comprehensive profile of many naturally occurring nutrients including amino acids, enzymes and vitamin C, in addition to minerals such as potassium, calcium, sodium, manganese, magnesium, silicon, iron, lithium and copper. Taken internally aloe serves as an effective, gentle digestive aid that helps soothe the stomach. It's also rich in glycosaminoglycans (GAG), that help produce the gel-like matrix essential to strong, healthy joints.	5.84
733739033178	3317	Apple Cider Vinegar 450 mg - 180 Caps	NOW	Apple Cider Vinegar is an all-natural substance derived from the acetous fermentation of sweet apple cider. The apple is an excellent source of many vitamins and minerals, and these nutrients are also present in Apple Cider Vinegar. Get your "apple a day" every day with NOW® Apple Cider Vinegar capsules.	7.79
733739007919	0791	Ascorbic Acid Powder - 1 lb.	NOW	Fine Ascorbic Acid dissolves more readily in liquids than regular crystalline ascorbic acid. This product is pharmaceutical grade. From the FDA's website: Some scientific evidence suggests that consumption of antioxidant vitamins may reduce the risk of certain forms of cancer. However FDA has determined that this evidence is limited and not conclusive.	12.99
733739029386	2938	Betaine HCl - 120 Caps	NOW	NOW's Betaine Hydrochloride with Pepsin is formulated for maximum potency . It combines Betaine Hydrochloride (naturally occurring in beets) with pepsin that is standardized to national formulary requirements.	9.74
733739017154	1715	Black Currant Oil 500 mg - 100 Softgels	NOW	Black Currant Oil is extracted from black currant seeds that produce a valuable nutritional oil containing 14% GLA. Each softgel contains almost double the GLA content of Evening Primrose Oil. This means that 3 softgels a day provides the GLA equivalent of 6 regular Evening Primrose Oil at a more economical price.	9.74
733739014108	1410	Boron 3 mg - 100 Caps	NOW	Structural Support Supports Bone Strength Works with Calcium and Magnesium* Boron is a biologically active trace mineral which affects calcium, magnesium and phosphorus metabolism. Boron is known to support bone strength and structure in animals but its significance in humans is less certain.	3.89
733739006776	0677	C-500 Calcium Ascorbate - C - 250 Caps	NOW	Antioxidant Protection* Calcium Ascorbate-C Buffered, Non-Acidic With Bioflavonoids Vitamin C is perhaps the most popular vitamin known to man. It is consumed in a supplemental form by millions of people across the world for its antioxidant properties, which are well-documented in medical research. Calcium Ascorbate is an optimal nutritional supplement that combines Ascorbic Acid (Vitamin C) with Calcium Carbonate. By combining these two dietary ingredients, we have created a buffered source of Vitamin C that will not contribute to gastric irritation in sensitive persons. From the FDA's website: Some scientific evidence suggests that consumption of antioxidant vitamins may reduce the risk of certain forms of cancer. However FDA has determined that this evidence is limited and not conclusive.	11.69
733739012708	1270	Calcium & Magnesium - 100 Tabs	NOW	Supports Bone Health High Potency Synergistic Formula* Vegetarian Formula Calcium & Magnesium are essential minerals that work synergistically with one another to promote enhanced absorption. Calcium is necessary for strong bones and teeth, and Magnesium is important for healthy enzymatic activity.	5.19
733739012722	1272	Calcium & Magnesium - 250 Tabs	NOW	Supports Bone Health High Potency Synergistic Formula* Vegetarian Formula Calcium & Magnesium are essential minerals that work synergistically with one another to promote enhanced absorption. Calcium is necessary for strong bones and teeth, and Magnesium is important for healthy enzymatic activity.	10.39
733739012302	1230	Calcium Citrate - 100 Tablets	NOW	Supports Bone Health Synergistic Formula for Bone Metabolism including Magnesium & Vitamin D* Highly Bioavailable Calcium Vegetarian Formula Calcium Citrate is a readily digested and absorbed form of Calcium. The trace minerals and Vitamin D are added because of their essential role in bone metabolism.	5.84
733739007520	0752	Calcium Ascorbate Powder - 8 oz.	NOW	Calcium Ascorbate is an optimal nutritional supplement that combines Ascorbic Acid (Vitamin C) with Calcium Carbonate. By combining these two dietary ingredients, we have created a buffered source of Vitamin C that will not contribute to gastric irritation in sensitive persons. From the FDA's website: 'Some scientific evidence suggests that consumption of antioxidant vitamins may reduce the risk of certain forms of cancer. However, FDA has determined that this evidence is limited and not conclusive.	9.74

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<b>VITAMINS, MINERALS &amp; HERBS</b>					
733739012654	1265	Cal-Mag - 120 Caps	NOW	Calcium and magnesium have become synonymous with bone health. And as two of the most important nutrients we can feed our body, NOW Calcium-Magnesium Capsules are formulated with a synergistic blend of vitamin D and trace minerals that allow them to work in a highly proficient manner. Derived from the finest grade of calcium carbonate, this source offers more milligrams of calcium per volume than any other commercially available form. Its high bioavailability and perfectly balanced blend make this is one of our most popular calcium products.	7.79
733739012661	1266	Cal-Mag - 240 Caps	NOW	Calcium and magnesium have become synonymous with bone health. And as two of the most important nutrients we can feed our body, NOW Calcium-Magnesium Capsules are formulated with a synergistic blend of vitamin D and trace minerals that allow them to work in a highly proficient manner. Derived from the finest grade of calcium carbonate, this source offers more milligrams of calcium per volume than any other commercially available form. Its high bioavailability and perfectly balanced blend make this is one of our most popular calcium products.	14.29
733739012517	1251	Cal-Mag + D - 120 Softgels	NOW	Vitamin D (or the sunshine vitamin as its often referred to) is the only vitamin produced naturally by the human body, and technically classified as a hormone. Our superior combination has been formulated to work synergistically within the body, primarily to aid in the development and maintenance of healthy bones. With added zinc, NOW CAL-MAG +D is a phenomenal all around calcium supplement, as well as a significant contributor to attaining structural longevity.	7.79
733739012753	1275	Cal-Mag Stress Formula 100 Tabs	NOW	Calcium & Magnesium are essential minerals that work synergistically with one another to promote enhanced absorption. Calcium is necessary for strong bones and teeth, and Magnesium is important for healthy enzymatic activity.* In addition, NOW® Cal-Mag Stress Formula provides a full spectrum of B-vitamins and Vitamin C.	6.49
733739004703	0470	Choline & Inositol 500 mg - 100 Caps	NOW	Choline & Inositol are members of the B-vitamin family. Choline is found in most animal tissues and is necessary for normal synaptic transmission and brain health. In addition, Choline is involved in fatty acid metabolism in the liver. Inositol is also essential for brain and nervous system health. Both Choline and Inositol are essential components of all cell membranes, where they function as cell signaling molecules.	6.49
733739014207	1420	Chromium Picolinate 200 mcg - 100 Caps	NOW	Insulin Co-Factor Supports Healthy Blood Sugar Levels* Chromium is an essential trace mineral that works with insulin to support healthy blood glucose levels and plays an important role in the proper utilization of protein, fat and carbohydrates.	4.54
733739014221	1422	Chromium Picolinate 200 mcg - 250 Caps	NOW	Insulin Co-Factor Supports Healthy Blood Sugar Levels. Chromium is an essential trace mineral that works with insulin to support healthy blood glucose levels and plays an important role in the proper utilization of protein, fat and carbohydrates.	9.74
733739033161	3316	Cider Vinegar Diet Formula - 180 Caps	NOW	Diet Formula+ With Grapefruit, Kelp, Lecithin, B-6, Chromium & Glucomannan Supports Healthy Glucose Metabolism. This combination of Apple Cider Vinegar, Kelp, Lecithin and B-6 is a time-tested formula used by millions in the U.S. for decades. NOW has reintroduced this proven combination and added powdered Glucomannan, a fibrous tuber, Grapefruit Fiber and chelated Chromium for synergistic support.	9.09
733739014054	1405	Colloidal Minerals - 32 oz.	NOW	Essential Trace Minerals Screened to Remove Harmful Heavy Metals Humic Shale Trace Minerals NOW® Colloidal Minerals is an effective source of naturally derived, colloidal major and trace minerals. This product has been carefully water processed and then screened with a proprietary micron-filter process to remove or reduce virtually all major heavy metals to harmless levels. Contains less than 1 ppm of arsenic, cadmium, lead and mercury. The mineral levels listed are typical levels and do vary from batch to batch. NOW® Colloidal Minerals is a unique source of highly absorbable, water soluble minerals and trace elements derived from prehistoric plant deposits. Each serving contains a concentrated solution of colloidal minerals from humic shale. These colloidal minerals were created ages ago when they became incorporated into the living plants, fruits and vegetables of the ancient era.	12.99
733739031990	3199	CoQ10 400 mg - 30 Softgels	NOW	High Potency Cardiovascular Health Supports Healthy Heart Muscle with Lecithin & Vitamin E Coenzyme Q10 is a vitamin-like compound also called ubiquinone. It is an essential component of cells and is necessary for mitochondrial energy production. Years of research has shown that CoQ10 supports healthy cardiovascular and immune system functions in addition to its vital role in energy production.	29.24
733739032096	3209	CoQ10 100 mg - 150 Softgels	NOW	Cardiovascular Health Supports Healthy Heart Muscle Promotes Cellular Energy. Coenzyme Q10 is a vitamin-like compound also called ubiquinone. It is an essential component of cells and is necessary for mitochondrial energy production. Years of research has shown that CoQ10 supports healthy cardiovascular and immune system functions in addition to its vital role in energy production.	51.99

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<b>VITAMINS, MINERALS &amp; HERBS</b>					
733739031662	3166	CoQ10 60 mg w/Omega 3 Fish Oils - 120 Gels	NOW	Cardiovascular Health with Omega-3 Fish Oil Reduce Risk of Heart Disease. Coenzyme Q10 is a vitamin-like compound also called ubiquinone. It is an essential component of cells and is necessary for mitochondrial energy production. Years of research has shown that CoQ10 supports healthy cardiovascular and immune system functions in addition to its vital role in energy production.* NOW® CoQ10 is Pharmaceutical (USP) Grade. NOW uses only the 100% natural, all-trans form of CoQ10. Consumption of Omega-3 fatty acids may reduce the risk of coronary heart disease. FDA evaluated the data and determined that, although there is scientific evidence supporting the claim, the evidence is not conclusive.	31.19
733739031631	3163	CoQ10 60 mg w/Omega 3 Fish Oils - 60 Gels	NOW	Cardiovascular Health with Omega-3 Fish Oil Reduce Risk of Heart Disease. Coenzyme Q10 is a vitamin-like compound also called ubiquinone. It is an essential component of cells and is necessary for mitochondrial energy production. Years of research has shown that CoQ10 supports healthy cardiovascular and immune system functions in addition to its vital role in energy production.* NOW® CoQ10 is Pharmaceutical (USP) Grade. NOW uses only the 100% natural, all-trans form of CoQ10. Consumption of Omega-3 fatty acids may reduce the risk of coronary heart disease. FDA evaluated the data and determined that, although there is scientific evidence supporting the claim, the evidence is not conclusive.	16.89
733739037701	3770	Daily Vits Vitamin - 100 Tabs	NOW	Multi Vitamin & Mineral 100% of 14 Nutrients With Lutein & Lycopene Vegetarian Formula Multiple vitamins help to bridge the nutrient gap in our daily diets. In today's world of processed foods and fast-paced lifestyles, many of us do not get the daily recommended allowance of vitamins, minerals and other nutrients. Multiple vitamins can help fill in the areas lacking in our diets, and are formulated to provide a broad range of nutrition in a synergistic manner.	6.49
733739037718	3771	Daily Vits™ (Vitamins & Minerals)- 250 Tabs	NOW	Multi Vitamin & Mineral 100% of 14 Nutrients With Lutein & Lycopene Vegetarian Formula Multiple vitamins help to bridge the nutrient gap in our daily diets. In today's world of processed foods and fast-paced lifestyles, many of us do not get the daily recommended allowance of vitamins, minerals and other nutrients. Multiple vitamins can help fill in the areas lacking in our diets, and are formulated to provide a broad range of nutrition in a synergistic manner.	14.29
733739048271	4827	Dandelion Liquid Extract - 2 oz.	NOW	Herbal Supplement Liquid Extract Vegetarian Formula ' Dandelion (Taraxacum officinale) is a common flowering plant found abundantly in all temperature zones of the Northern Hemisphere. Considered by some to be a nuisance weed with no redeeming properties. Dandelion Root is a source of many naturally occurring compounds including carotenoids, fatty acids, flavonoids and phytosterols.	7.79
733739032812	3281	Detox Support™ - 90 Vcaps®	NOW	Detoxification Formula Supports Body's Natural Defenses Fights Everyday Toxic Exposure* Vegetarian Formula Now with Alpha Lipoic Acid! NOW® Detox Support™ is a cutting-edge nutritional supplement formulated to support your body's natural defenses against toxic substances that we are exposed to in everyday life, such as pollution or heavy metals. The nutrients and herbs in this product work synergistically to support detoxification mechanisms, promoting a healthy internal environment.	11.04
871791008021	295002	Digest Right	Enzymatic Therapy	Digest Right is a comprehensive enzyme supplement formulated for children by leading physicians in child neurological development to promote optimal digestion of the fullest range of foods. Enhanced digestion supports optimal nutrient uptake and intestinal health1 by reducing exposure to potentially antigenic foods, promoting healthy intestinal permeability, and reducing the impact of the incomplete digestion of casein (e.g. dairy) and gluten-containing products (e.g. wheat). The plant-based and microbial enzymes in Digest Right are acid-stable and therefore survive exposure to stomach acidity without the need for enteric coatings; they have been shown to have aggregate activity in a pH range of 2-12. Digest Right's broad-spectrum enzyme supplementation includes a full range of protease-, peptidase-, and DPP-IV-containing enzymes for optimal digestive health.	30.40
733739046529	4652	DGL 400 mg - 100 Lozenges	NOW	De-Glycyrrhizinated Licorice (DGL) Extract from NOW(r) is a tasty chewable lozenge that delivers 400 mg of Licorice per lozenge. Licorice has a long history of use and is one of the most widely known medicinal herbs today. It has been extensively researched for its ability to support healthy digestive function. De-Glycyrrhizinated Licorice is a milder form of Licorice necessary for a chewable lozenge.	9.09
733739021489	2148	D-Ribose 1500 mg - 90 Tablets	NOW	Chewable, Fuels ATP Energy Production, Natural Orange Juice Flavor Vegetarian Formula Ribose occurs naturally in all living cells. It is a simple sugar that begins the metabolic process for ATP production. D-Ribose works synergistically with, and enhances the benefits of, creatine supplements.	18.19
733739021458	2145	D-Ribose 750 mg - 120 Caps	NOW	Fuels ATP Energy Production Ribose occurs naturally in all living cells. It is a simple sugar that begins the metabolic process for ATP production. D-Ribose works synergistically with, and enhances the benefits of, creatine supplements.	21.44
733739021441	2144	D-Ribose 750 mg - 60 Caps	NOW	Fuels ATP Energy Production, Bioenergy Ribose Ribose occurs naturally in all living cells. It is a simple sugar that begins the metabolic process for ATP production. D-Ribose works synergistically with, and enhances the benefits of, creatine supplements.	11.69

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<b>VITAMINS, MINERALS &amp; HERBS</b>					
733739033260	3326	Energy - 90 Caps	NOW	Natural Source of Energy Metabolic Diet and Adrenal Support* New Formula! NOW® Energy combines a comprehensive array of nutrients and dietary ingredients that provide your body with a natural source of energy. This formula does not contain Ephedra (Ma Huang). Instead, we use ingredients such as Guarana, Yerba Mate and Green Tea to provide a natural source of caffeine and support for the thermogenic processes in the body.	10.39
733739077738	7773	E-Oil 32,000 IU - 1 oz.	NOW	100% Natural Skin Restoration Suggested Usage: NOW® E-Oil can be added to your favorite shampoos, conditioners, and lotions as desired. For topical use, gently massage a few drops into skin, paying close attention to dry, cracked or scarred areas. Ingredients: 100% Natural Vitamin E oil (as d-alpha Tocopherol from vegetable oil) and extra virgin olive oil.	6.99
733739042477	4247	Esiak Tea - 30 Bags	NOW	After long, tiresome days spent exploring and gathering, Ojibwe Indians turned to esiak to ease tension and replenish their tired bodies for the next rising sun. Escape and unwind with a blend of rejuvenating herbs and extracts that have been cherished for many moons to lighten mind, body and spirit.	4.04
733739037985	3798	Eve - Women's Multiple Vitamin - 120 Vcaps®	NOW	NOW® EVE Women's Multiple in tablets has been a top-seller. Many women have requested smaller, easier-to-swallow capsules. We responded with this fast-acting VCap® formula with the same outstanding formulation in 6 capsules! Natural d-salinala Betatene™ as the source of vitamin A Recommended potencies of B-vitamins with B-3, B-5 & B-6 High potency folate/folic acid - important for all women of childbearing age Buffered vitamin C (calcium ascorbate) for reduced acidity Contains Albion Lab's patented Ferrochel® iron bisglycinate, which is gentle on the stomach Includes Dong Quai, Eleuthero and standardized Chasteberry extract, herbs traditionally used to support women's health A proprietary vegetarian plant enzyme combination similar to our popular Plant Enzyme product 50mg of standardized wild yam extract Potent levels of soy isoflavones and geniflavone for optimal health.	12.99
733739037978	3797	Eve - Women's Multiple Vitamin - 180 Tabs	NOW	A Superior Woman's Multiple Multiple vitamins help to bridge the nutrient gap in our daily diets. In today's world of processed foods and fast-paced lifestyles, many of us do not get the daily recommended allowance of vitamins, minerals and other nutrients. Multiple vitamins can help fill in the areas lacking in our diets, and are formulated to provide a broad range of nutrition in a synergistic manner.	24.04
733739033024	3302	Eye Support - 120 Caps	NOW	NOW Eye Support offers a full range of antioxidant nutrients which may aid in maintaining some visual functions. Lutein, a carotenoid found in dark green leafy vegetables, is a dominant pigment in the macular region of the eye. Bilberry extract contains biologically active flavonoids which support healthy vision.	20.79
733739004987	0498	Flush-Free Niacin 640 mg - 90 Vcaps(r)	NOW	Niacin (Vitamin B-3) is an essential B-vitamin necessary for good health. Many Niacin supplements cause a temporary Niacin flush or tingling red rash on the skin when taken in large doses. This flush-free Niacin is formulated to avoid such reactions.	11.69
733739032430	3243	Glucosamine & Chondroitin Extra Strength - 120 Tabs	NOW	Glucosamine & Chondroitin are naturally occurring structural components that have recently enjoyed growing popularity. Glucosamine is an amino sugar derived from the chitin of shellfish and is used by the body to support healthy joint structures. Chondroitin complements Glucosamine and works synergistically to provide optimal nutritional support.*	25.97
733739031723	3172	Glucosamine & Chondroitin with MSM - 180 Caps	NOW	Joint Health Supports Normal Joint Function* NOW® Glucosamine, Chondroitin & MSM combines three of the most popular and effective nutrients for supporting joint health in one dietary supplement. Our Glucosamine and Chondroitin are both 100% sulfate, the most studied form of these nutrients. In addition, we also include MSM (Methylsulphonylmethane), an organic form of sulfur found in all living organisms. Studies have shown that these nutrients provide dietary components that support healthy joint structure and function.*	28.59
733739032782	3278	Glucosamine & MSM - 60 Caps	NOW	Glucosamine and MSM combine the nutritive benefits of two potent dietary supplements. Glucosamine is an amino sugar derived from the chitin of shellfish that is used by the body to support healthy joint structures.* MSM is a natural form of organic sulfur found in all living organisms and is currently a popular supplement with health enthusiasts everywhere.	9.74
733739032836	3283	Glucosamine, MSM, Arnica Lotion - 8 oz	NOW	Sore, overworked joints can be a nuisance. That's why NOW Glucosamine/MSM with Arnica Lotion was developed. By uniting three of the most effective joint supporting supplements available, this fast-acting liposome lotion goes to work immediately to help soothe tired, aching joints. Thanks to advancements in the liposome technology, it's now possible to deliver vital nutrients through the epidermis and deep layers of tissue. With Glucosamine Sulfate having such a unique molecular structure, external application may actually be a more effective way to deliver this cartilage-friendly compound.	9.09
733739032461	3246	Grape Seed Standardized Extract - 100 mg - 30 Vcaps	NOW	Vegetarian Formula NOW® Grape Seed Extract is a highly concentrated natural extract containing a minimum of 90% Polyphenols, including OPC's (Oligomeric Proanthocyanidins), the beneficial antioxidant compounds found in Grape Seeds. Grape Seed Extract and OPC's have been the subject of numerous scientific studies demonstrating their efficacy in the support of cardiovascular health and immune system balance. In addition, non-clinical studies have shown that Grape Seed Extract may protect healthy brain and nerve tissues.	5.84

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<b>VITAMINS, MINERALS &amp; HERBS</b>					
733739047052	4705	Green Tea Extract 400 mg - 100 Caps	NOW	Green Tea has become a benchmark antioxidant based on its high concentrations of polyphenols, a powerful class of bioflavonoids that have been shown to greatly assist in the destruction of oxidation forming free radicals. Although it's commonly used in teas, aromatherapy and tinctures, the highest concentrations can be found in capsule form. NOW Green Tea extract is standardized to 40% catechins to provide maximum benefits.	7.14
733739014306	1430	GTF Chromium 200 mcg Yeast Free - 100 Tabs	NOW	Chromium works at a cellular level to facilitate the action of insulin hormone, which is involved in fat, carbohydrate, and protein metabolism.	3.24
733739047076	4707	Gymnema Sylvestre 400 mg - 90 Caps	NOW	NOW® Gymnema sylvestre Extract is a standardized herbal extract which supports healthy glucose metabolism and pancreatic functions. Our Gymnema extract is standardized to contain a minimum of 25% Gymnemic Acid.	9.74
733739047151	4715	Hawthorn Berry 550 mg - 100 Caps	NOW	Hawthorne is one of the oldest known herbs used in traditional European herbal medicine. It is first mentioned in the journal of Dioscorides, a Greek physician of the first century. The Hawthorne tree was regarded as sacred at one time due to the belief that it furnished the Crown of Thorns in early Christian history. Hawthorn contains various compounds such as procyanidins, flavonoids and flavonols which exhibit antioxidant properties. Today the berry leaf and flower of the plant are all used in various herbal formulations.	4.54
733739047083	4708	Hawthorn Extract 300 mg - 90 Vcaps	NOW	Hawthorn leaves, flowers and berries have been used for generations by herbalists as a cardiovascular tonic. Hawthorn supports cardiovascular health by enhancing cardiac muscle tone and vascular integrity. NOW® Hawthorn Extract provides powerful antioxidant flavonoids, including standardized Vitexin that, along with other components in Hawthorn, have been found to support healthy blood flow and healthy blood pressure already within the healthy range.	7.79
733739014405	1440	Iron Complex Vegetarian - 100 Tablets	NOW	We utilize the superior Albion Labs patented. Ferrochel Iron chelate which research has demonstrated to be highly absorbed, well tolerated and non-constipating at recommended levels.	5.19
733739032935	3293	Joint Support Cream with Glucosamine, Boswellin, & Capsaicin 4 oz.	NOW	If you haven't tried NOW® Joint Support Cream, you don't know what you're missing! Our potent blend of Glucosamine, Boswellin® and Capsaicin goes on easy to help quickly ease tired, overworked joints. Designed specifically to support optimal joint structure and function, NOW® Joint Support Cream is a must have for your active lifestyle. Try some today, and feel the difference that NOW quality makes.	7.14
733739038821	3882	Kid Vits - Berry Blast Multi-Vitamin - 120 Chewables	NOW	The nutritional needs of a growing child are of considerable importance, especially during their early years. Essential nutrients such as vitamins, antioxidants, minerals and other important co-factors play crucial roles in the growth and development of skeletal structures, brain function, internal organs and many other areas of basic developmental health. Unfortunately, kids can be extremely fussy when it comes to eating, and as a result, many of these basic nutritional needs can get overlooked in the process.	8.44
733739038838	3883	Kid Vits - Orange Splash - Multi-Vitamin - 120 Chewables	NOW	The nutritional needs of a growing child are of considerable importance, especially during their early years. Essential nutrients such as vitamins, antioxidants, minerals and other important co-factors play crucial roles in the growth and development of skeletal structures, brain function, internal organs and many other areas of basic developmental health. Unfortunately, kids can be extremely fussy when it comes to eating, and as a result, many of these basic nutritional needs can get overlooked in the process.	8.44
733739000354	0035	L-Arginine 1000 mg - 120 Tabs	NOW	Double Strength Amino Acid Conditionally Essential Amino Acid Pharmaceutical Grade (USP) Vegetarian Formula L-Arginine is a conditionally essential basic amino acid involved primarily in urea metabolism and excretion as well as DNA	12.99
733739012692	1269	Liquid Cal-Mag - 16 oz.	NOW	Calcium is an important mineral best known for its role in the formation of bone and teeth. Magnesium is another key mineral that plays a complementary role in bone formation. In addition, Boron and Vitamin D have been included in this product because they play an essential role in bone metabolism. Calcium also serves as an integral cofactor in numerous biochemical reactions and Magnesium is known to be involved in more than 300 metabolic reactions. In addition, Magnesium and Calcium work together in several physiological systems, providing support for the maintenance of healthy cardiovascular function as well as for healthy muscle function.	8.44
733739012685	1268	Liquid Cal-Mag with Boron and Vitamin D - 16 oz.	NOW	Although Calcium is best known for its role in the formation of bone and teeth, it also serves as an integral cofactor in numerous biochemical reactions. Magnesium is another essential mineral that plays a key role in bone formation. In addition, Magnesium is known to be involved in more than 300 metabolic reactions. Magnesium and Calcium work together in several physiological systems, providing support for the maintenance of healthy cardiovascular function as well as for healthy muscle function. Boron and Vitamin D have been included because they play an essential role in bone metabolism.	8.44
733739038173	3817	Liquid Multi Gels - 180 Softgels	NOW	When choosing a quality multiple, there are many elements to consider including potency, profile balance and integrity, core ingredients, safety and synergistic potential. As one of the Natural Product Industry's foremost leaders in quality, science-based multiples, we're pleased to introduce our newest addition to the NOW® multiple lineup, NOW® Liquid Multi Gels.	24.04

SKU	MFSKU	Name	Manufacturer	Description	Price
<b>VITAMINS, MINERALS &amp; HERBS</b>					
733739038166	3816	Liquid Multi Gels - 60 Softgels	NOW	When choosing a quality multiple, there are many elements to consider including potency, profile balance and integrity, core ingredients, safety and synergistic potential. As one of the Natural Product Industry's foremost leaders in quality, science-based multiples, we're pleased to introduce our newest addition to the NOW® multiple lineup, NOW® Liquid Multi Gels.	10.39
733739037725	3772	Liquid Multi Tropical Orange Vegetarian Non-GE- 16 oz.	NOW	Multiple vitamins help to bridge the nutrient gap in our daily diets. In today's world of processed foods and fast-paced lifestyles, many of us do not get the daily recommended allowance of vitamins, minerals and other nutrients. Multiple vitamins can help fill in the areas lacking in our diets, and are formulated to provide a broad range of nutrition in a synergistic manner. This unique formula utilizes brown rice protein as a stabilizing agent for maximum bioavailability of the vitamins, minerals and phytonutrients. This unique formula utilizes brown rice protein as a stabilizing agent for maximum bioavailability of the vitamins, minerals and phytonutrients.	12.99
733739024480	2448	Liver Detoxifier & Regenerator* (by Dr. C. Samuel Verghese, M.D.) - 90 Caps	NOW	Dr. Verghese's Liver Formula is a proprietary blend of herbs and nutrients designed to support healthy liver function. Dr. Verghese's Liver Formula contains Milk Thistle Extract, which has been shown in clinical and non-clinical studies to support the liver, as measured by standard liver enzyme laboratory tests. In addition, Dr. Verghese's Liver Formula contains N-Acetyl Cysteine and Methionine, two amino acids known to enhance the production of glutathione in the liver. Glutathione, a major cellular antioxidant plays an essential role in liver detoxification mechanisms. Also included in this Liver Formula are other herbs (Schisandra, Bupleurum, and Scute) that have been developed by Dr. C. Samuel Verghese, M.D. and until now has been used exclusively in this practice. Dr. Verghese recommends this formula for frequent travellers who want to support their liver health while travelling abroad.	14.29
733739030573	3057	Lutein Esters 20 mg - 120 Softgels	NOW	Lutein is the active carotenoid in this potent, natural source antioxidant. It is naturally derived from marigold flowers and contains a normal blend of carotenoids including: Zeaxanthin and Cryptoxanthin.	17.54
733739013200	1320	Magnesium & Potassium Aspartate with Taurine - 120 Caps	NOW	This special formula is comprised of Magnesium and Potassium complexes formed from L-Aspartic Acid. Chelates of these elements have been formulated with Taurine to help support healthy heart, muscle and nerve functions. Taurine is an amino acid which can function as a neurotransmitter and neuromodulator. It serves as a potent synergist to these important minerals.	9.09
733739012920	1292	Magnesium Citrate 200 mg - 250 Tabs	NOW	While this macro-mineral is easily obtained from many foods, magnesium deficiencies are extremely common for many Americans. Alcohol consumption, the presence of fluoride, and the consumption of certain foods either increase our need for magnesium, or decrease its absorption. Magnesium is not only one of the key nutrients required in both calcium utilization and protein synthesis, but it also plays a tremendous role in virtually every enzymatic reaction in our body. NOW Magnesium Citrate Vcaps® are fast acting, safe and ideal for anyone who has their sights set on attaining optimal levels of this vital nutrient.	12.99
733739012944	1294	Magnesium Citrate Caps - 120 Vcaps	NOW	While this macro-mineral is easily obtained from many foods, magnesium deficiencies are extremely common for many Americans. Alcohol consumption, the presence of fluoride, and the consumption of certain foods either increase our need for magnesium, or decrease its absorption. Magnesium is not only one of the key nutrients required in both calcium utilization and protein synthesis, but it also plays a tremendous role in virtually every enzymatic reaction in our body. NOW Magnesium Citrate Vcaps® are fast acting, safe and ideal for anyone who has their sights set on attaining optimal levels of this vital nutrient.	8.44
733739047434	4743	Marshmallow Root 450 mg - 100 Caps	NOW	Marshmallow (Althaea officinalis) is indigenous to Central and Southern Europe but is cultivated in many areas of the world, including the United States. The chief constituent of Marshmallow Root is mucilage which is a smooth, slippery substance that is soothing to mucous membranes.	4.54
733739018359	1835	Omega 3-6-9 1000 mg - 100 Gels	NOW	This NOW product provides a balanced blend of two essential polyunsaturated fatty acids (and their derivatives) necessary for many body functions: Omega-3 oil from Flax Seed and Canola, and Omega-6 oil (GLA) from Primrose and Black Currant. Oleic Acid, an Omega-9 oil from Canola and Flax Seed, is a monounsaturated fat not considered essential" but does play beneficial roles in human health. From the FDA's website: "Consumption of omega-3 fatty acids may reduce the risk of coronary heart disease. FDA evaluated the data and determined that although there is scientific evidence supporting the claim the evidence is not conclusive (see nutrition information for fat content).	7.14
733739043016	4301	Pau D'Arco Tea - 30 Bags	NOW	From the steamy tropics of Brazil's Amazon jungles, comes Pau D'Arco. Derived from the inner bark of this tree, it represents life, health and longevity to the native Calaway tribe. Experience the wildly exotic, zesty flavor of the Amazonian rain forests with Pau D'Arco Tea from NOW®.	3.14
733739029669	2966	Plant Enzymes - 120 Vcaps®	NOW	This supplement provides a comprehensive blend of vegetarian enzymes active in a broad pH range to aid in food digestion. Protease breaks down protein, Amylase breaks down starch, Lipase breaks down fat. Cellulase breaks down fiber, and Lactase breaks down lactose (milk sugar). Papain and Bromelain are primarily protein digesting enzymes.	10.39

SKU	MFSKU	Name	Manufacturer	Description	Price
<b>VITAMINS, MINERALS &amp; HERBS</b>					
733739014603	1460	Potassium Gluconate 99 mg Vegetarian - 100 Tabs	NOW	Potassium is an important mineral used in various bodily functions. It is an important factor in the maintenance of the body's acid-base balance and nerve condition, as well as the transfer of nutrients through cell membranes.	3.24
733739038081	3808	Prenatal Vitamin Caps, Albion Iron - 240 Caps	NOW	A woman's nutritional needs can be greater during this special time than at any other point in her life. NOW® Pre-Natal Caps encompass a complete array of vitamins and minerals essential to the support of both mother and child. As one of our most popular woman's formulas, we've enriched our Pre-natal caps with high potency folic acid, calcium, magnesium, and non-constipating iron bisglycinate to ensure complete nutritional support. From the FDA's website: 0.8 mg folic acid in a dietary supplement is more effective in reducing the risk of neural tube defects than a lower amount in foods in common form. FDA does not endorse this claim. Public health authorities recommend that women consume 0.4 mg folic acid daily from fortified foods or dietary supplements or both to reduce the risk of neural tube defects.	19.49
733739029188	2918	Probiotic Defense™ - 90 Vcaps®	NOW	NOW® Probiotic Defense™ is a combination of friendly* probiotic bacteria including ones commonly found as soil organisms blended into a fermented whole food base. NOW® Probiotic Defense™ contains 13 active bacterial strains and has been designed to support gastrointestinal health and immune system function. FOS is also included in this product to assist healthy growth of Acidophilus and Bifidus organisms.* NOW® Probiotic Defense™ is stable at room temperature requiring no refrigeration.	19.49
733739025401	2540	Propolis 500 mg - 100 Caps	NOW	Commonly referred to as Bee Glue, this natural substance is collected by worker bees from the resin of select trees, and used to line their hives. With its high bioflavonoid content and immune supporting compounds, propolis has been used for centuries and may help in caring for minor wounds, boosting immunity and softening the skin. When taken as part of a healthy diet and lifestyle, NOW 500 mg Propolis is a versatile supplement rich in a number of essential nutrients.	7.14
733739059734	5973	Psyllium Husk 750 mg plus Apple Pectin - 180 Caps	NOW	Surveys have shown that the fiber content of the American diet is typically about half of government recommended levels. Psyllium husks can be a convenient way to increase the intake of dietary fiber. It has the ability to swell up to 50 times its initial volume when added to liquid. This bulking action can play an important role in maintaining regularity and gastrointestinal health.	7.79
733739032775	3277	Pycnogenol® 60 mg Vegetarian - 50 Vcaps®	NOW	Pycnogenol® is a natural plant product made from the bark of European coastal pine, Pinus maritima. Pycnogenol® is rich in proanthocyanidins, a special class of water-soluble antioxidant flavonoids which are excellent free radical scavengers. Numerous scientific studies have demonstrated that Pycnogenol® helps to maintain vascular strength and function. In addition, Pycnogenol® has been shown to support a healthy, balanced inflammatory response.	28.59
733739021403	2140	Pyruvate 1000 mg - 90 Tabs	NOW	Many fitness enthusiasts have made Pyruvate a fundamental part of their training regimen for one simple reason - it works. As a key transporter of glucose from the bloodstream into the eager fibers of hard-worked muscles, this natural combination of calcium and pyruvic acid produces a highly stable element called pyruvate salt - an essential component that has been scientifically proven to produce muscle glycogen while burning fat. Regardless of what your fitness goals may be, incorporating NOW 1000 mg Pyruvate is perfect for anyone wanting to expedite the potential of their training.	11.69
733739030702	3070	Quercetin with Bromelain - 120 Vcaps®	NOW	Quercetin is a naturally occurring bioflavonoid that supports healthy histamine levels, thereby helping to sustain a balanced immune response. Bromelain, an enzyme derived from pineapple stems, also supports healthy immune system function. The combination of Quercetin and Bromelain therefore provides powerful immunomodulating benefits important for the management of occasional seasonal discomfort.	15.59
733739033215	3321	Red Yeast Rice 600 mg with CoQ10 30 mg - 60 Vcaps® (Veg)	NOW	Red Yeast Rice is a unique natural product native to China that's been used in Asian traditional medical systems since approximately 800 A.D. It is produced by the fermentation of red yeast (Monascus purpureus) with white rice. NOW® Red Yeast Rice Extract is carefully produced to avoid the presence of citrinin, a sometimes toxic by-product of the fermentation process. This product is further enhanced with the addition of CoQ10 to support healthy cardiovascular and immune system function, Milk Thistle Extract to support healthy liver function, and Alpha Lipoic Acid to provide antioxidant support.	16.89
733739035011	3501	Red Yeast Rice Extract 600 mg - 120 Vcaps® (Veg)	NOW	Red Yeast Rice is a unique natural product native to China that's been used in Asian traditional medical systems since approximately 800 A.D. Produced by fermenting red yeast (Monascus purpureus) with white rice, Red Yeast Rice is commonly used in cooking applications to enhance the color and flavor of foods. Peking Duck is an example of the coloration and flavor imparted by Red Yeast Rice. NOW® Red Yeast Rice Extract is carefully produced to avoid the presence of citrinin, a sometimes toxic by-product of the fermentation process.	18.84
733739047540	4754	Rhodiola (Rhodiola rosea) - 60 Vcaps	NOW	Rhodiola (Rhodiola rosea) is indigenous to the Arctic and Alpine regions of Europe, Asia and America and has long been used as a tonic by many cultures, including the Ancient Greeks. Rhodiola is generally known as an "adaptogen", a term which refers to any agent possessing the ability to increase the body's capacity to adapt to stressful conditions.* This standardized extract of min. 3% Total Rosavins and min. 1% Salidroside is the highest potency of Rhodiola available.	10.39

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<b>VITAMINS, MINERALS &amp; HERBS</b>					
733739047564	4756	Saw Palmetto Extract 320 mg - 90 Softgels	NOW	Supports Prostate Health, Highest Potency Standardized Extract, Important for Men over 40. Saw Palmetto ( <i>Serenoa repens</i> ) is a low-growing palm tree native to the southeastern United States. Saw Palmetto contains a number of beneficial compounds, including flavonoids, sterols and fatty acids that may support prostate health.	15.59
733739003256	0325	Shark Liver Oil 10,000 IU 400 mg - 120 Gels	NOW	Shark Liver Oil is a dietary supplement that has been used for centuries by seafaring individuals. Scandinavian fishermen have used it since the 16th century and it is mentioned in the early writings of the Spanish, Swedish, Norwegian, Chinese and Japanese peoples. The sharks used in this product are harvested for food purposes, with the liver oil being a by-product. From the FDA's website: 'Consumption of omega-3 fatty acids may reduce the risk of coronary heart disease. FDA evaluated the data and determined that, although there is scientific evidence supporting the claim, the evidence is not conclusive (see nutrition information for fat content).'	6.49
733739021526	2152	Soy Protein - 2 lbs.	NOW	NOW® Soy Protein is a good vegetable source of high quality complete protein that is very low in fat and carbohydrates and contains an excellent amino acid profile. Soy products, including Soy Protein, are high in phytoestrogens, which may support healthy natural estrogen levels in women. Soy Protein also provides beneficial proteins such as Genistein and Daidzein, which have been shown to support good health through various biochemical processes. Diets low in saturated fat and cholesterol that include 25 grams of soy protein a day may reduce the risk of heart disease. One serving of NOW® Soy Protein Powder provides 21 grams of soy protein. This product contains an average of 42 mg of Isoflavones per serving which have been shown to aid in maintaining good health.	15.39
733739069573	6957	Stevia Extract Packets - 100 Packets/Box	NOW	Stevia is a small perennial plant native to Central and South America with a long and storied history. Today, Stevia is cultivated in over a dozen countries worldwide. It is a major export product and is widely used in countries such as China, Brazil, North and South Korea, Taiwan, Israel, Paraguay and Malaysia. Stevia has also been grown successfully in California, southern Ontario, Canada and even southern England. Although there are several different species of Stevia, the most potent and effective seems to be Stevia rebaudiana, and this species is used in most dietary supplements on the market today. Stevia packets are: Convenient, Potent, Unique, Natural and Safe, Calorie Free, Aspartame Free.	6.74
733739033444	3344	Super Cortisol Support with Relora® - 90 Vcaps®	NOW	NOW® Super Cortisol Support is an herbal and nutritional formula designed to support healthy adrenal function and maintain healthy cortisol levels already within the normal range. The adrenal glands help the body respond and adjust to stress generated from both internal and external forces. Under chronic stress, cortisol can be overproduced, resulting in weight gain and difficulty in managing healthy blood sugar levels. Super Cortisol Support combines adaptogenic herbs with Chromium, Corosolic Acid and Relora® to help the body manage the negative effects of stress such as excess abdominal fat deposition, overeating, and low energy levels.	19.49
733739029607	2960	Super Enzymes - 90 Tabs	NOW	NOW® Super Enzyme tablets are a comprehensive blend of enzymes that support healthy digestive functions. Bromelain, Ox Bile, Pancreatin and Papain have been formulated to optimize the breakdown of fats, carbohydrates and protein for maximum assimilation.	7.14
733739029638	2963	Super Enzymes Caps - 90 Capsules	NOW	NOW Super Enzyme Capsules are a comprehensive blend of enzymes that support healthy digestive functions. Bromelain, Ox Bile, Pancreatin and Papain have been formulated to optimize the breakdown of fats, carbohydrates and protein for maximum assimilation.	8.44
733739018410	1841	Super Omega 3-6-9 1200 mg - 180 Gels	NOW	Super Omega 3-6-9 is a blend of Fish, Borage and Organic Flax Seed Oils. This combination of well-known nutritional oils provides a unique balance of Omega-3 and Omega-6 Essential Fatty Acids plus Omega-9, a non-essential, but beneficial fatty acid. The Omega-3's, Alpha Linolenic Acid, EPA and DHA, and the Omega-6, GLA, are necessary for the maintenance of cardiovascular, nervous system and skin health. Oleic Acid, an Omega-9, has also been shown to promote a healthy vascular system.* Consumption of omega-3 fatty acids may reduce the risk of coronary heart disease. FDA evaluated the data and determined that, although there is scientific evidence supporting the claim, the evidence is not conclusive (see nutrition information for fat content).	14.29
733739018397	1839	Super Omega 3-6-9 1200 mg - 90 Gels	NOW	Super Omega 3-6-9 is a blend of Fish, Borage and Organic Flax Seed Oils. This combination of well-known nutritional oils provides a unique balance of Omega-3 and Omega-6 Essential Fatty Acids plus Omega-9, a non-essential, but beneficial fatty acid. The Omega-3's, Alpha Linolenic Acid, EPA and DHA, and the Omega-6, GLA, are necessary for the maintenance of cardiovascular, nervous system and skin health. Oleic Acid, an Omega-9, has also been shown to promote a healthy vascular system.* From the FDA's website: Consumption of omega-3 fatty acids may reduce the risk of coronary heart disease. FDA evaluated the data and determined that although there is scientific evidence supporting the claim the evidence is not conclusive (see nutrition information for fat content).	8.44

SKU	MFSKU	Name	Manufacturer	Description	Price
<b>VITAMINS, MINERALS &amp; HERBS</b>					
733739004529	0452	Ultra B-12 - 4 oz.	NOW	Vitamin B-12 is a water-soluble vitamin necessary for the maintenance of a healthy nervous system and for the metabolic utilization of fats and proteins. Vitamin B-12 is also essential for the synthesis of DNA during cell division and therefore is especially important for rapidly multiplying cells, such as blood cells. In addition, adequate intake of Vitamin B-12, along with Folic Acid and Vitamin B-6, supports healthy serum homocysteine levels already within the normal range, thereby supporting cardiovascular health. Because Vitamin B-12 is found predominantly in animal products, strict vegetarians are at risk of developing Vitamin B-12 deficiency and may benefit from supplementation. NOW® Ultra B-12 is also formulated with the entire B-Complex family of vitamins, which <u>work together to support cellular energy production.</u>	10.39
733739003652	0365	Vitamin D-3 1,000 IU - 180 Softgels	NOW	NOW® Vitamin D-1000 softgels supply recommended levels of this key vitamin in a highly-absorbable liquid softgel form. Vitamin D is normally obtained from the diet or produced by the skin from the ultraviolet energy of the sun. However, it is not abundant in food. As more people avoid sun exposure, Vitamin D supplementation becomes even more necessary to ensure that your body receives an adequate supply.	5.19
733739003676	0367	Vitamin D-3 2000 IU - 120 Softgels	NOW	NOW® Vitamin D softgels supply this key vitamin in a highly-absorbable liquid softgel form. Vitamin D is normally obtained from the diet or produced by the skin from the ultraviolet energy of the sun. However, it is not abundant in food. As more people avoid sun exposure, Vitamin D supplementation becomes even more necessary to ensure that your body receives an adequate supply.	5.19
733739038500	3850	Vit-Min 100 (Sustained Release High Potency) - 60 Tabs	NOW	Multiple vitamins help to bridge the nutrient gap in our daily diets. In today's world of processed foods and fast-paced lifestyles, many of us do not get the daily recommended allowance of vitamins, minerals and other nutrients. Multiple vitamins can help fill in the areas lacking in our diets, and are formulated to provide a broad range of nutrition in a synergistic manner.	12.99
748927021868	02186	VS-10 Caps (Vanadyl Sulfate), 100 caps	Optimum Nutrition	Each tablet contains 10 mg of pure pharmaceutical grade Vanadyl Sulphate. Human and animal studies indicate vanadium (the active component in VS-10) can potentially help stabilize blood sugar levels and may help the efficiency of glycogen storage in the liver and muscle tissue.	6.71
<b>ESSENTIAL OILS</b>					
733739075154	7515	Anise Oil - 1 oz.	NOW	NOW® Anise Oil has a distinct licorice-like aroma. It has been enjoyed by Egyptian, Greek and Roman cultures for centuries and is famed for its role in alleviating digestive and stomach challenges. NOW® Anise Oil is 100% pure and natural, mixes well with sandalwood, lavender and orange oils, and is steam distilled from Anise seeds.	4.54
733739075925	7592	Eucalyptus Oil - 16 oz.	NOW	Extracts of Eucalyptus have been an integral part of folk therapy for centuries, and it is well documented in numerous early historical texts. NOW® Eucalyptus Oil is steam distilled from Eucalyptus trees and is 100% pure.	16.79
733739075604	7560	Lavender Oil - 1 oz.	NOW	Lavender is derived from the Latin word lavare" which means to wash. It was the favored fragrance of Rome and was added to bathwater for a fresh clean aroma. NOW® Lavendar Oil is steam distilled from Lavender plants. This French essential oil is 100% pure.	5.59
733739075772	7577	Oregano Oil - 1 oz.	NOW	This unique combination unites food quality oil of oregano with extra virgin olive oil to create a pre-diluted blend that is phenolic constituents including carvacrol, the active component in the Origanum species. NOW® Oil of Oregano is 100% natural and steam distilled from the flowering tops of Origanum vulgare.	6.99
733739075857	7585	Peppermint Oil - 1 oz.	NOW	Peppermint was widely used by the ancient Greeks and Romans, and may have been cultivated by the Egyptians. The term "mint" is from the Greek Mintha a mythological nymph transformed into a plant by the goddess Peresphone after she learned of her husband Pluto's love for her. This oil is 100% pure.	4.19
733739076236	7623	Tangerine Oil - 1 oz.	NOW	Tangerines have been traded and consumed by humans worldwide for centuries. Famed explorers like Christopher Columbus and Vasco de Gama carried tangerines and other citrus fruits on their sea voyages. This essential oil is 100% pure.	3.89

SKU	MFSKU	Name	Manufacturer	Description	Price
<b>BATH &amp; PERSONAL CARE</b>					
83706300001	001	Indian Green Tea with Mint & Rose Petals Bar Soap	Pangea Organics	Everything in these bars has been chosen with mindful intention to give you the purest, most nourishing soap possible. Our gentle cold processing methods preserve the natural healing properties of each customized blend so the benefits reach the body instead of getting boiled off. Instant gratification. Soulful saponification. Bathing elation. mind: inspiring / body: restorative	5.60
83706300002	002	Pyrenees Lavender with Damiana Tea Bar Soap	Pangea Organics	Everything in these bars has been chosen with mindful intention to give you the purest, most nourishing soap possible. Our gentle cold processing methods preserve the natural healing properties of each customized blend so the benefits reach the body instead of getting boiled off. Instant gratification. Soulful saponification. Bathing elation. mind: euphoric / body: toning	5.60
83706300003	003	Malagasy Cinnamon Cassia with Cloves Bar Soap	Pangea Organics	Everything in these bars has been chosen with mindful intention to give you the purest, most nourishing soap possible. Our gentle cold processing methods preserve the natural healing properties of each customized blend so the benefits reach the body instead of getting boiled off. Instant gratification. Soulful saponification. Bathing elation. mind: invigorating / body: warming	5.60
83706300005	005	Oatmeal with Italian Bergamot Bar Soap	Pangea Organics	Everything in these bars has been chosen with mindful intention to give you the purest, most nourishing soap possible. Our gentle cold processing methods preserve the natural healing properties of each customized blend so the benefits reach the body instead of getting boiled off. Instant gratification. Soulful saponification. Bathing elation. mind: energizing / body: healing	5.60
83706300007	007	Canadian Pine with White Sage Bar Soap	Pangea Organics	Everything in these bars has been chosen with mindful intention to give you the purest, most nourishing soap possible. Our gentle cold processing methods preserve the natural healing properties of each customized blend so the benefits reach the body instead of getting boiled off. Instant gratification. Soulful saponification. Bathing elation. mind: grounding / body: purifying	5.60
83706300008	008	Indian Lemongrass with Rosemary Bar Soap	Pangea Organics	Everything in these bars has been chosen with mindful intention to give you the purest, most nourishing soap possible. Our gentle cold processing methods preserve the natural healing properties of each customized blend so the benefits reach the body instead of getting boiled off. Instant gratification. Soulful saponification. Bathing elation. mind: rejuvenating / body: refreshing	5.60
83706300009	009	Italian White Sage, Geranium & Yarrow Bar Soap	Pangea Organics	Everything in these bars has been chosen with mindful intention to give you the purest, most nourishing soap possible. Our gentle cold processing methods preserve the natural healing properties of each customized blend so the benefits reach the body instead of getting boiled off. Instant gratification. Soulful saponification. Bathing elation. mind: uplifting / body: balancing	5.60
83706300010	010	Tunisian Olive Oil & Coconut Bar Soap	Pangea Organics	Everything in these bars has been chosen with mindful intention to give you the purest, most nourishing soap possible. Our gentle cold processing methods preserve the natural healing properties of each customized blend so the benefits reach the body instead of getting boiled off. Instant gratification. Soulful saponification. Bathing elation. mind: neutral / body: moisturizing	5.60
83706300011	011	Canadian Pine with White Sage Shower Gel	Pangea Organics	Our shower gels are state of the art formulations that rely on nothing but nature to give people the cleanest clean possible -- made entirely without synthetic preservatives, sulfates, or detergents of any kind. They are concentrated to last longer. While other companies tend to water theirs down, we prefer to give our customers nothing but the good stuff. mind: grounding / body: purifying, for demanding skin	10.40
83706300012	012	Italian White Sage, Geranium & Yarrow Shower Gel	Pangea Organics	Our shower gels are state of the art formulations that rely on nothing but nature to give people the cleanest clean possible -- made entirely without synthetic preservatives, sulfates, or detergents of any kind. They are concentrated to last longer. While other companies tend to water theirs down, we prefer to give our customers nothing but the good stuff. mind: uplifting / body: balancing, for balanced to oil-rich skin	10.40
83706300015	015	Malagasy Ylang Ylang & Linden Flower Shower Gel	Pangea Organics	Our shower gels are state of the art formulations that rely on nothing but nature to give people the cleanest clean possible -- made entirely without synthetic preservatives, sulfates, or detergents of any kind. They are concentrated to last longer. While other companies tend to water theirs down, we prefer to give our customers nothing but the good stuff. mind: clarifying / body: smoothing, for thirsty to balanced skin. mind: relaxing / body: soothing, for all skin types	10.40

SKU	MFSKU	Name	Manufacturer	Description	Price
<b>BATH &amp; PERSONAL CARE</b>					
83706300016	016	Canadian Pine with White Sage Liquid Hand Soap	Pangea Organics	Our herbal liquid soap blends begin the the finest organic coconut, olive, hemp and jojoba oils. We blend these oils with our own pure organic herbal extracts and essential oils to nourish the skin. For better or for worse, people associate clean with lather. And while some say that organic body care doesn't lather as those with chemical foaming agents, to them we say, give ours a go. mind: grounding / body: purifying, for demanding skin	10.40
83706300021	021	Pyrenees Lavender with Cardamom Bar Soap	Pangea Organics	Everything in these bars has been chosen with mindful intention to give you the purest, most nourishing soap possible. Our gentle cold processing methods preserve the natural healing properties of each customized blend so the benefits reach the body instead of getting boiled off. Instant gratification. Soulful saponification. Bathing elation. mind: clarifying / body: smoothing	5.60
83706300208	208	Indian Lemongrass with Rosemary Shower Gel	Pangea Organics	Our shower gels are state of the art formulations that rely on nothing but nature to give people the cleanest clean possible -- made entirely without synthetic preservatives, sulfates, or detergents of any kind. They are concentrated to last longer. While other companies tend to water theirs down, we prefer to give our customers nothing but the good stuff. mind: rejuvenating / body: refreshing, for balanced to oil-rich skin	10.40
83706300220	220	Egyptian Basil & Mint Shower Gel	Pangea Organics	Our shower gels are state of the art formulations that rely on nothing but nature to give people the cleanest clean possible -- made entirely without synthetic preservatives, sulfates, or detergents of any kind. They are concentrated to last longer. While other companies tend to water theirs down, we prefer to give our customers nothing but the good stuff. mind: stimulating / body: awakening, for demanding skin	10.40
83706300221	221	Pyrenees Lavender with Cardamom Shower Gel	Pangea Organics	Our shower gels are state of the art formulations that rely on nothing but nature to give people the cleanest clean possible -- made entirely without synthetic preservatives, sulfates, or detergents of any kind. They are concentrated to last longer. While other companies tend to water theirs down, we prefer to give our customers nothing but the good stuff. mind: clarifying / body: smoothing, for thirsty to balanced skin	10.40
83706300309	309	Italian White Sage, Geranium & Yarrow Liquid Hand Soap	Pangea Organics	Our herbal liquid soap blends begin the the finest organic coconut, olive, hemp and jojoba oils. We blend these oils with our own pure organic herbal extracts and essential oils to nourish the skin. For better or for worse, people associate clean with lather. And while some say that organic body care doesn't lather as those with chemical foaming agents, to them we say, give ours a go. mind: uplifting / body: balancing, for balanced to oil-rich skin	10.40
83706300321	321	Pyrenees Lavender with Cardamom Liquid Hand Soap	Pangea Organics	Our herbal liquid soap blends begin the the finest organic coconut, olive, hemp and jojoba oils. We blend these oils with our own pure organic herbal extracts and essential oils to nourish the skin. For better or for worse, people associate clean with lather. And while some say that organic body care doesn't lather as those with chemical foaming agents, to them we say, give ours a go. mind: clarifying / body smoothing, for thirsty to balanced skin	10.40
83706300408	408	Indian Lemongrass with Rosemary Hand and Body Lotion	Pangea Organics	Go ahead, rub it in. Every drop is natural, hydrating, therapeutic, hand crafted, and organic. That's right. Pangea Organics is a feel good kind of company in more ways than one. mind: rejuvenating / body: refreshing, for balanced to oil-rich skin	12.80
83706300420	420	Egyptian Basil & Mint Hand and Body Lotion	Pangea Organics	Go ahead, rub it in. Every drop is natural, hydrating, therapeutic, hand crafted, and organic. That's right. Pangea Organics is a feel good kind of company in more ways than one. mind: stimulating / body: awakening, for demanding skin	12.80
83706300421	421	Pyrenees Lavender with Cardamom Hand and Body Lotion	Pangea Organics	Go ahead, rub it in. Every drop is natural, hydrating, therapeutic, hand crafted, and organic. That's right. Pangea Organics is a feel good kind of company in more ways than one. mind: clarifying / body: smoothing, for thirsty to balanced skin	12.80
83706300422	422	French Chamomile with Sweet Orange & Lavender Hand and Body Lotion	Pangea Organics	Go ahead, rub it in. Every drop is natural, hydrating, therapeutic, hand crafted, and organic. That's right. Pangea Organics is a feel good kind of company in more ways than one. mind: joyful / body: soothing, for thirsty skin	12.80
83706300423	423	Chilean Red Clover with Geranium & Grapefruit Hand and Body Lotion	Pangea Organics	Go ahead, rub it in. Every drop is natural, hydrating, therapeutic, hand crafted, and organic. That's right. Pangea Organics is a feel good kind of company in more ways than one. mind: uplifting / body: balancing, for balanced & combo skin	12.80
83706300515	515	Malagasy Ylang Ylang & Linden Flower Facial Cream	Pangea Organics	No matter the skin type, hydration is always a good idea -- whether you drink it in or smooth it on. Actually, doing both is best. As for our lotions, we formulate them with daces in mind, taking into consideration that facial skin is thinner and more delicate than the rest. Feels smooth rather than smothering. Creamy and moisturizing? You betcha. mind: relaxing / body: soothing, for all skin types	22.40
83706300524	524	French Chamomile with Orange Blossom Facial Cream	Pangea Organics	No matter the skin type, hydration is always a good idea -- whether you drink it in or smooth it on. Actually, doing both is best. As for our lotions, we formulate them with daces in mind, taking into consideration that facial skin is thinner and more delicate than the rest. Feels smooth rather than smothering. Creamy and moisturizing? You betcha. mind: joyful / body: balancing, for oil-rich skin	22.40

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<b>BATH &amp; PERSONAL CARE</b>					
83706300525	525	Egyptian Fennel with Rosemary & Mint Facial Cream	Pangea Organics	No matter the skin type, hydration is always a good idea -- whether you drink it in or smooth it on. Actually, doing both is best. As for our lotions, we formulate them with daces in mind, taking into consideration that facial skin is thinner and more delicate than the rest. Feels smooth rather than smothering. Creamy and moisturizing? You betcha. mind: freeing / body: healing, for demanding skin	22.40
83706300526	526	Italian Red Mandarin with Roses Facial Cream	Pangea Organics	No matter the skin type, hydration is always a good idea -- whether you drink it in or smooth it on. Actually, doing both is best. As for our lotions, we formulate them with daces in mind, taking into consideration that facial skin is thinner and more delicate than the rest. Feels smooth rather than smothering. Creamy and moisturizing? You betcha. mind: elevating / body: nourishing, for thirsty skin	22.40
83706300527	527	Nigerian Ginger, Sweet Lavender & Thyme Facial Cream	Pangea Organics	No matter the skin type, hydration is always a good idea -- whether you drink it in or smooth it on. Actually, doing both is best. As for our lotions, we formulate them with daces in mind, taking into consideration that facial skin is thinner and more delicate than the rest. Feels smooth rather than smothering. Creamy and moisturizing? You betcha. mind: clarifying / body: strengthening, for combo skin	22.40
83706300628	628	Argentinean Tangerine & Thyme Facial Toner	Pangea Organics	Our herbal extracts refresh and nourish the skin while helping to eliminate environmental toxins. They make great body sprays, too. Shake well and spray once or throughout the day to brighten the skin and the spirit. Now that's one multi-talented toner. mind: revitalizing / body: detoxifying, for oil-rich to demanding skin	17.60
83706300629	629	French Rosemary with Sweet Orange Facial Toner	Pangea Organics	Our herbal extracts refresh and nourish the skin while helping to eliminate environmental toxins. They make great body sprays, too. Shake well and spray once or throughout the day to brighten the skin and the spirit. Now that's one multi-talented toner. mind: restorative / body: nurturing, for thirsty skin	17.60
83706300630	630	Italian Green Mandarin with Sweet Lime Facial Toner	Pangea Organics	Our herbal extracts refresh and nourish the skin while helping to eliminate environmental toxins. They make great body sprays, too. Shake well and spray once or throughout the day to brighten the skin and the spirit. Now that's one multi-talented toner. mind: inspiring / body: refreshing, for balanced & combo skin	17.60
83706300731	731	Egyptian Calendula & Blood Orange Facial Cleanser	Pangea Organics	This is part one of our "love your face" regimen. 1) cleanse, 2) tone, and 3) moisturize. It's as simple as that. Just lather, massage and rinse with warm water to leave the skin refreshed, clean and especially soft. The calendula soothes, the blood orange balances. mind: soothing / body: balancing, for all skin types	17.60
83706300732	732	Egyptian Geranium with Adzuki Bean & Cranberry Facial Scrub	Pangea Organics	Restore and balance the skin to a smooth, silky softness with Pangea Organics' Egyptian Geranium with Adzuki Bean & Cranberry Facial Scrub. Thorough yet gently exfoliating, this new, must-have scrub combines organic adzuki and cranberry seeds in a base of organic shea butter, sweet almond oil and organic evening primrose oil to cleanse away dead, dull surface skin as it moisturizes and hydrates - making it an ideal addition to Pangea's skincare line. Containing unique, organic essential oils such as blood orange, carrot, palmarosa and geranium, this scrub combines a powerful blend of antioxidants with cell regenerating and clarifying elements that will leave your skin polished, radiant and especially soft. Gentle enough for all skin types, Pangea Organics' Facial Scrub can be enjoyed daily or weekly.	25.60
83706300733	733	Japanese Matcha Tea with Acai & Goji Berry Facial Mask	Pangea Organics	These super ingredients deep-cleanse, detoxify, exfoliate, tone, hydrate, stimulate collagen, regenerate skin cells, prevent wrinkles, nourish, protect, and balance. Want more? How about beautifully radiant skin. Treat yourself once a week. Great for all skin types. mind: harmonizing / body: radiant, for all skin types	28.00
83706300834	834	Italian White Sage, Geranium & Yarrow Massage Oil	Pangea Organics	Our massage oils calm the nervous system, improve circulation, and tone the skin. The therapeutic benefits and great glide appeal to massage, sports, and Ayurvedic specialists alike -- not to mention those of us who simply enjoy silky, smooth, healthy skin. mind: grounding / body: balancing, restorative oil	19.20
83706300836	836	Pyrenees Lavender with Cardamom Massage Oil	Pangea Organics	Our massage oils calm the nervous system, improve circulation, and tone the skin. The therapeutic benefits and great glide appeal to massage, sports, and Ayurvedic specialists alike -- not to mention those of us who simply enjoy silky, smooth, healthy skin. mind: clarifying / body: warming, rejuvenating oil	19.20
83706300838	838	Malagasy Ginger with Lemongrass Massage Oil	Pangea Organics	Our massage oils calm the nervous system, improve circulation, and tone the skin. The therapeutic benefits and great glide appeal to massage, sports, and Ayurvedic specialists alike -- not to mention those of us who simply enjoy silky, smooth, healthy skin. mind: invigorating / body: rejuvenating, sore muscle rub	19.20
83706300901	901	Pyrenees Lavender with Cardamom Lip Balm	Pangea Organics	Our eocentric lipcare is the "balm." It features deep-moisturizing, organic oils tat offer tremendous staying power without that wanted waxy feel. Nourishing and protecting, our lip balms have high bioavailability, absorb well into the skin and are long-lasting. Rich in vitamins, nutrients and essential fatty acids, each lip balm contains powerful healing properties that are good for you, good for the lips. Go ahead, smooth it on.	9.60

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<b>BATH &amp; PERSONAL CARE</b>					
83706300902	902	Egyptian Fennel with Grapefruit & Sweet Orange Lip Balm	Pangea Organics	Our ecocentric lipcare is the "balm." It features deep-moisturizing, organic oils that offer tremendous staying power without that waxy feel. Nourishing and protecting, our lip balms have high bioavailability, absorb well into the skin and are long-lasting. Rich in vitamins, nutrients and essential fatty acids, each lip balm contains powerful healing properties that are good for you, good for the lips. Go ahead, smooth it on.	9.60
83706300903	903	Italian Red Mandarin with Rose Lip Balm	Pangea Organics	Our ecocentric lipcare is the "balm." It features deep-moisturizing, organic oils that offer tremendous staying power without that waxy feel. Nourishing and protecting, our lip balms have high bioavailability, absorb well into the skin and are long-lasting. Rich in vitamins, nutrients and essential fatty acids, each lip balm contains powerful healing properties that are good for you, good for the lips. Go ahead, smooth it on.	9.60
733739076809	7680	Cocoa Butter (100% Pure) - 7 oz.	NOW	Cocoa Butter is an all-natural vegetable fat derived from cocoa beans. Also called Theobroma oil, Cocoa Butter is one of the most stable fats known and has a very mild chocolate flavor and aroma. Christopher Columbus is believed to have brought the first cocoa beans back to Europe as part of the treasures of the New World.	5.59
733739077585	7758	Shea Butter - 7 oz.	NOW	Seals in moisture for dry, cracked skin NOW® Shea Butter has a rich, luxurious texture that penetrates deep to condition and moisturize every type of skin, regardless of tone or texture. As a natural derivative of the karite trees that grow in Western and Central Africa, Shea Butter is a wonderful emollient that's perfect for daily use. It has a warm, subtle aroma that is both light and pleasant, and works well on both light and dark complexions.	6.99
733739080912	8091	XyliWhite™ Platinum Mint Toothpaste Gel - 6.4 oz.	NOW	XyliWhite™ Platinum Toothpaste unites the proven oral health benefits of xylitol with the powerful whitening properties of natural baking soda. This unique dual action formula is safe and effective, and when used daily, can help you promote a smile that is brighter and healthier than ever before! Baking soda has been recognized in many of today's most popular oral care products as an effective way to safely whiten teeth. Xylitol is a naturally produced sugar alcohol that has been shown in a number of studies to help support healthy pH levels within the mouth, inhibit the activity of bacteria and protect enamel tooth surfaces. Together, they offer two-tiered protection that you can trust with every brushing.	3.49